



# International charitable organisation Information Center **"Green Dossier"**

## Annual report 2015

### **Content**

#### **Overview of the Projects**

- *Sustainable Development and Green Economy*
  - o *Agriculture*
  - o *Transport and Urbanism*
  - o *Local Initiatives for a Sustainable Ukraine - Link*
- *Education for sustainable development*
- *Environmental policy*
- *Social media and journalism*
- *Carpathian Initiatives*

#### **Publications**

#### **Projects' activists and experts**

#### **Support**

#### **We are in social networks:**

- Green Dossier Films
- Green Dossier Photos
- Green Dossier in Facebook
- Green Dossier in Twitter

#### **Contact Information:**

Tel: +380 44 222 7762  
E-mail: [ecoweek@bg.net.ua](mailto:ecoweek@bg.net.ua)  
[www.dossier.org.ua](http://www.dossier.org.ua)

**Information Centre "Green Dossier"** officially registered in September 1994, since 2006 operates as International organisation.

#### **Our mission is:**

- to engage as many people as possible in addressing problems of environment and sustainable development
- to encourage public participation in decision making on these matters at different levels.

**"Green Dossier"** promotes the principles of sustainable development in society, integrating them into national policies and government programs by disseminating objective environmental and social information to the media, local communities, government and business, involving them to practical action.

Since 1994 "Green Dossier" implemented more than 70 projects, produced more than 30 publications on different environmental issues and filmed about 20 TV-documentaries and trills, organised about 100 events and direct actions.

We participate in relevant international movements, UNEP activities including intergovernmental global and European processes, international networks.

**Green Dossier** is a member of public coalitions and networks:

- MKI (Milieucontact International Network)
- Science for the Carpathians (S4C)
- Baltic Sea Region Network for Education for Sustainable Development
- NGO Working Group on climate change
- National Platform of Civil Society Forum of Eastern Partnership
- EU-UA Civil Society Platform
- Citizen Platform "New Country"
- E-expert supervisory board at the Ministry of Environment
- Social media networks on sustainable development, environment and energy

*Our nowadays priority issues are implementation of two UN conventions: Aarhus Convention and the Carpathian Convention, implementation of Sustainable Development and education for SD.*

# Overview of the Projects Implemented in 2015

## ***Sustainable Development and Green Economy***

The main activities of the year in this field were focused at organic agriculture, transport, energy and climate, smart cities, as well as at general policy issues in promoting and implementation of SD principles.

### **Agriculture**

**The Second National Pavilion of Ukraine** was organized at the biggest international organic fair BioFach 2015 in Nuremberg (Nuremberg, Germany, 11-14.02.2015) which contributed to strengthening the cooperation between international buyers and Ukrainian SMEs as well as improving the image and European integration of Ukraine. Green Dossier is a member of Consortium who organised National Pavilion together with organic certification body Organic Standard Ltd and independent organic information and consultancy company QueS LLC. More information <http://www.biofach.com.ua>.

**The National Forum "Organic Ukraine 2015: Strategic Planning of Organic Market Development in Ukraine"** implemented a fruitful dialog among producers, processing units, trade organisations, NGO, policy makers (February 27<sup>th</sup>, 2015, 212 participants, 24 exhibitors). Green Dossier become a co-organiser of the Forum.

Further elaboration of the **State logo for organic food products in Ukraine** and supported documents (based on results of Competition) in cooperation with Food Department of The Ministry of Agricultural Policy and Food of Ukraine, Organic Ukraine Public Union and Swiss-Ukrainian Project "Organic Market Development in Ukraine".

**Anti Fraud Workshop in Kyiv:** "Improving Integrity of Organic Arable Production in Ukraine" was organised. Organisers by FiBL, AgroEco-LBI, host organisation Green Dossier in cooperation with Organic Ukraine Public Union (September 24-25, 2015, Kyiv). More information [www.organic-integrity.com](http://www.organic-integrity.com).

### **Participation in:**

- Elaboration of the **Single and Comprehensive Strategy for Agriculture and Rural Development 2015-2020**, working group 8.2. Organic farming. More information <http://minagro.gov.ua/en/node/15990>.
- Working group on the **improvement of laws and regulatory acts in the field of organic production** within the Ministry of Agrarian Policy and Food of Ukraine.
- Workshop **"Exports of food products to foreign markets. Food and Drinks, Agro and Organic"** (November 26, 2015, Odessa) – moderation of the section on FMCG.
- **23rd Charity Christmas Embassy Fair** (December 05<sup>th</sup>, 2015, Kyiv, 41 exhibiting embassies) with the exhibition of the full organic product range "Organic Tree" with tasting and sale of the local organic products was organized as a part of the Swiss Confederation.
- Organising **Organic Business Lunch** regular monthly meetings together with Organic Ukraine Public Union and organic certification body Organic Standard Ltd since December 2015.

Green Dossier supported other organic events, exhibitions and festivals in cooperation with organic stakeholders during a year.

### ***Discussion (construction) site «The future we build»***

“Green Dossier” initiated and arranged in a partnership with Friedrich Ebert Foundation in Ukraine a **series of meetings to discuss possible sustainable development** of certain branches of Ukrainian economy/ businesses. Branch experts together with SD experts discussed possible improvement of rural and agriculture development, ways to change approaches to energy using, proposing changes to improve state programs and approaches. The discussions were strongly linked to SD Goals, which were discussed globally in those days. Suggestions developed were presented to governmental servants for further use; responsible officials attended the discussions as well.



### ***Transport and Urbanism***

Cooperation with the Transport, Health and Environment Pan-European Programme (***THE PEP***) that was established in 2002 by the Member States of the UNECE and WHO/Europe. THE PEP aims to support healthier and more environmentally friendly transport in the Pan-European region through the implementation of integrated policy actions involving the transport, health and environment sectors on an equal footing.

Carpathian Convention WG on Sustainable Transport and Infrastructure is working out the ***Transport Protocol***, Green Dossier was a part of the WG, the protocol was signed by Ukraine, finally.

### ***Smart Living Challenge***

The Swedish Institute and Munktell Science Park initiated the **Smart Living Challenge** in 2014, an open, international innovation competition designed to generate business opportunities and ideas to promote sustainable lifestyles in cities. Creative workshops were organized in 13 countries on five continents around the world, including Ukraine. The Smart Living Challenge in 2015 continues, but shifts focus: from ideas to making it happens. With support from the Swedish Institute and SISP, the results of this work and insights from the process were presented in Paris during the



COP21, United Nations Conference on Climate Change, in December 2015. The Embassy of Sweden in Ukraine, Green Dossier and Living Cities, get together talented minds of Ukraine for a Creative two Days Workshop called "Smart city – comfortable city", with special emphasis on situation of city of Ivano-Frankivsk. Participants worked together to generate business ideas and opportunities that foster more sustainable lifestyle with focus on how to move smarter. About 50 participants were there: local and foreign experts, professionals and creative minds, urban developing activists and innovators from Ivano-Frankivsk and other Ukrainian cities, representatives of regional government and all interested in the issue. The event and creative ideas were widely covered by regional media and social networks. More information at: <http://www.dossier.org.ua/rozumne-misto-zruchne-misto>.

### **Local Initiatives for a Sustainable Ukraine - Link**

A new 3 years program started in several municipalities of Ukraine, being implemented by REC. The Link project aims to strengthen local capacities to diversify sources and options for a resource-efficient economy by bringing together policy makers, businesses and civil society at local level to enable positive change in Ukraine. The project promotes good governance, energy efficiency and EU integration processes. The project goal is to improve local and participatory governance on energy planning and sustainable development issues. Green Dossier is a partnership organization assisting in mapping CSO project beneficiaries working on sustainable development and energy issues; in developing a training curriculum on public participation in decision making, advocacy, lobbying and watchdogging; in providing training on CSO organizational development and self-assessment, CSO image and cooperation with stakeholders, leadership and good governance, monitoring, financial and human resources management and the use of information technology, input into developing of Citizen Pack. More information <http://link-ukraine.rec.org>.

### **Energy (R)Evolution for Ukraine**

Well known *Greenpeace* initiative is starting for Ukraine and Belarus with support of Heinrich Boll foundation. Background materials prepared by experts were discussed at the first expert meeting. Green Dossier developed the communication strategy for the campaign.

### **Education for sustainable development**



Green Dossier is a member of the **Baltic Sea Region Network on Education for Sustainable Development (BALTESD)**, Moderates a special thematic network, ESD in Ukraine, which includes about 50 participants, deals with traditional educational structures, but also is aimed to the lifelong education and education for all. Participants of ESD in Ukraine have possibilities for integration to *BALTESD* and other international ESD networks, attend international events and information recourses, as well as cooperate in relevant events and projects inside of Ukraine. Here is a good connection between NGOs, teachers, scientists and governmental institutions. In particular, participants from different structures of Ukraine were involved into the **ESD-conference Pathways to the Future** (Tallinn, April 2015) and joined a great network. Among others there were special events at the conference, IBA workshop (arranged by the BALTESD, Green Dossier is a partner of the project. .

The next BALTESD coalition project, started in September with support of the CBSS Project Support Facility, **"Local Research and Education Hubs – Key for Sustainability Education"** is implemented by consortium: SWEDESD (Sweden), Charity Information Center "Green Dossier" (Ukraine), Statera (Estonia), Centre for Lifelong Learning (Finland), UNESCO chair at Daugavpils



University (Latvia), LAPAS (Latvia). The main aim of the project is to promote capacities of individuals in development by institutionalizing sustainable multi-stakeholder network by responding to changing development environment and capacity building needs of all stakeholders involved at all levels. The main activities are analysis of institutional environment, needs assessment and development of strategy, introductory support phase for stakeholders to join institutional setting by establishment of local hubs and publication of best practice.

More information <http://www.dossier.org.ua/osvita-dlya-stalogo-rozvitku-v-krayinah-baltiyskogo-regionu> or <http://lapas.lv/en/our-works/sustainable-education-project> (for EN).

## ***Environmental policy***

Active participation and lobbying of environmental issues at governmental and international level:

- Carpathian Convention:
  - o Lobbying the protocol on sustainable tourism in Ukraine
- Aarhus Convention:
  - o following and lobbying a draft law on environmental impact assessment in the Parliament – to comply Aarhus and Espoo conventions;
  - o participation and speaking at the Aarhus Convention Task Forces on Public Participation in Decision-making and Access to Information.
  - o Working at up-to-date analysis of the latest status of Ukraine in Aarhus convention implementation.
- Public Assessment of National Environmental Policy of 2013 – participation in a joint NGOs' assessment as experts, coordination of regional experts and their meeting, arrangement of the final expert meeting, editing the assessment publication, promotion and creating of communication strategy. It was provided in the frame of EU project on developing environmental democracy in Ukraine, lead by MAMA – 86.
- Activities in the frame of the Working Group 3 "Environment, Climate Change and Energy Security" of the National Platforms of Civil Society Forum of the Eastern Partnership and EU-UA Civil Society Platform.
- Citizen Platform "New Country" was established by about 2 000 people of Ukraine in January 2014 as a civil society platform for future development of Ukraine. Green Dossier participated in creating a common vision, works in the issue group on environment and other related to environment. After creating the vision the Platform started to work at strategies to implement the vision, at reforming governmental structures, lobbying the Parliament. Representatives of the Platform were included into National Council of Reforms, were elected to the new Parliament and appointed to ministerial positions. Environment and sustainable development, as a part of the Platform activities, were covered by several special issue groups, which communicate via social media and face-to-face regularly. Some of suggestions from the Ecology issue group were included into official President Strategy of Sustainable Development of Ukraine (Strategy 2020).

## ***Social media and journalism***

**Environment and mass media (EMM)** network: is operating more than 10 years and unites more than 60 environmental journalists from different regions of Ukraine (moderated by Green Dossier). The network activities include regular informing about environmental issues, invitations and announcements for journalists, regular counselling for journalists via phone, e-mail, etc. The network is a good tool for involving journalists into important events, items, processes, which are very important but not on a top of national priorities. Environmental news are placed at the web-site regularly.

Social networks are in use for the same aims, including FB Green Dossier page.

**FaceBook issue groups and pages** are being developed as a part of e-democracy in Ukraine. Green Dossier participates, moderates some of them, trying to build relevant linkage between them:

- E-expert supervisory board at the Ministry of Environment (299 members, created in February 2014)
- Networking of energy experts (11 thematic groups in FB with different focus and specialization – new technologies, education for public, policy discussions)
- Ecology. New Country
- New Country program of environment protection
- Information and coordination eco-portal concept (New Country)
- Project incubator of New Country
- Sustainable energy (New Country)
- Environmental communication platform (New Country)
- Green Economy (New Country)

### **Educational activities:**

- "Profitable saving: acting receipts from energy efficient Galychyna people" – press tour and training for journalists of regional, central and thematic media to enterprises of Lviv region where renewable energy and energy efficiency tools are used and assist business improving. Arranged in the frame of develop UNIDO - GEF Project – "Improving energy efficiency and promoting of renewable energy use in the agri-food and other small and medium-sized enterprises (SMEs) in Ukraine".
- Educational videos on organic agriculture (see Publications/videos).

### **Information campaigns**

- Promoting Public assessment of environmental policy – via internet, social media, meetings.
- Issuing Carpathian news, sending out through Carpathian network and webs.
- Organising promotion campaign for State logo for organic food products in Ukraine in cooperation with Organic Ukraine Public Union and support of Swiss-Ukrainian Project "Organic Market Development in Ukraine" and other promotional activities on raising awareness about organic agriculture (supporting events, organising press events etc.).
- Organising media-tour to pilot projects sites in Lviv region in the frame of "Improving energy efficiency and promoting renewable energy in the agro-food and other small and medium enterprises (SMEs) in Ukraine" project initiated by the United Nations Industrial Development Organization (UNIDO) and the Global Environment Facility (GEF) (May 20-21, 2016, Lviv region).



- Cooperation with UA national agency *UkrInform*.
- Assistance to Swedish journalist in covering environmental issues in Ukraine.
- InRuTor news issuing.
- Preparing articles for SWEDES at Uppsala University Newsletter (education for SD), for EEB The Switch Newsletter (global policy and sustainability).

## ***Carpathian Initiatives***

Our organization is working in the Carpathian region more than 10 years, including active participation in the implementation of the Carpathian Convention. We implemented more than 20 projects, mainly focused on sustainable development of the region. Practical participation and implementation of the Carpathian Convention is in a high priority. There are several issues we worked at. First of all, we follow all information and activities under the Convention and inform Ukrainian organisations through the network called "Carpathian Convention" (moderated by Green Dossier). Participate in Science for the Carpathians (S4C). Developing of the Carpathian trade-mark is among main priorities: participation and assisting in relevant exhibitions, fairs, promoting them and presenting Carpathian products at international events.

***Innovations in Rural Tourism (InRuTou).*** Three years project has been funded with support from the European Commission, LifeLong Learning Program, and is implementing by the international consortium lead by the University of Applied Sciences (Krems, Austria). Green Dossier is the Ukrainian partner. This ambitious and innovative project aimed at developing and testing a set of tools and innovative models for facilitating the development of sustainable tourism in rural areas, specifically in mountainous regions, by fostering a community consultation process, and for training selected opinion leaders to act as multipliers in enhancing community tourism planning via training existing and new local tourism operators, with various degrees of experience, professional and educational background. All planned results were successfully achieved. In particular, during this year the pedagogical model and worked out approach were tested at the pilot trainings, new tourist products were created by the partners in pilot areas. All materials are translated into Ukrainian and placed on the web; the project experience and deliverables were presented at the Networking event (June, Vienna VIC) for the Carpathian Convention community, at the final conference in Poland, at the press club in Kyiv (November 2015), at many events and networks around Europe; printing materials are prepared and distributed, mobile applications are working. More information <http://inrutou.eu>.

**Carpathian University of Civic Participation.** Involving local communities in building their future. Joint Polish – Ukrainian project in the frame of *Citizens for Democracy Programme*, lead by *Ekopsychology Association* (Poland).

## Publications/videos in 2015

⇒ InRuTou poster, flyers, manual, web learning materials



⇒ The following videos were shot and distributed:

- Schmotzer cultivator with video control;
- Presowing soil preparation with Treffler cultivator;
- Spring harrow – reliable help in weed control;
- International mission on the Ukrainian fields: building a reliable partnership.

Films were created by Green Dossier in the frame of Swiss-Ukrainian Project “Organic Market Development in Ukraine” (2012-2016) which is implemented by the Research Institute of Organic Agriculture (FiBL, Switzerland) supported by Swiss Confederation.

All films available at <https://www.youtube.com/channel/UCbi76fRinxsNYwEEJT97JQA>.



⇒ Public Assessment of National Environmental Policy of 2013.



## ***Other activities***

### **Participation in...**

- Meetings and discussions with EU high level officials on developing Ukrainian environmental policy, implementation of the EU – Ukraine Agreement on Association, green economy (February, Kyiv).
- EU - TAIEX workshop on environmental tourism (March, Kyiv).
- Conference on integration Rio conventions into national policy of Ukraine (April, Kyiv).
- V International Conference on the Organic Sector Development in Central/Eastern European and Central Asian Countries (April, Kyiv, 225 participants from 30 countries).
- International Forum "Environment for Ukraine-2015" (April, Kyiv).
- UN Environmental Day in Kyiv National University of Economy: presentation for students of BalESD experience (June, Kyiv).
- Consultations/ participation in developing a new environmental strategy of Ukraine.
- Programs and initiatives on protection of the environment in the areas affected by armed conflict, including communication with the Ministry of Defence.
- *New Ukraine* business forum. Advocacy of sustainable development issues at business structures in Ukraine: participating in the first congress of Ukrainian business (NEW Country Platform) as expert and member of editorial group.
- International Conference "Rural Tourism in Mountain Areas – Innovation&Civic Participation" (October, Czerwienne-Bachledówka, Poland)
- Sustainable Development Goals Implementation in Europe. United Nations Environment Assembly. Opportunities for Engagement of Major Groups and Stakeholders. Conference organised by the EESC, UNEP & EEB (November, Brussels, Belgium).
- Sixth Meeting of the Carpathian Convention Implementation Committee (November, Brussels, Belgium).
- Workshop - *Macro regional Strategies and Mountain Dimension*. From the Carpathian Convention to other European Mountain ranges, prospects, challenges and opportunities for regional cooperation (November, Brussels). The Workshop is organized by the European Commission, Directorate General for Regional and Urban Policy and the Presidency of the Carpathian Convention represented by the Ministry of the Environment of the Czech Republic.

## ***Projects' activists and experts***

Maryna Konyak – green tourism and Carpathians issues (Chernivtsy NGO "Bukvitsa).

Mykola Bluzniuk - green tourism and Carpathians issues (Kosiv NGO Centre of public initiatives).

Natalia Fedorova – journalist, preparing projects' publications.

Olena Korus – publications and design.

Tamara Malkova – media, Carpathians, environmental policy, general management

Nadia Shevchenko – energy, climate, environmental management and labelling.

Olga Ignatenko – researcher, expert (sustainable consumption and environmental-management).

Kateryna Shor (Malkova) – project coordinator (agriculture, food and transport issues).

Margarita Demberg – volunteer, student of international economy.

Kateryna Drozdova – PR actions.

Eugen Kovalenko – video production.

## ***Support / Partnership***

- European Commission, LifeLong Learning Program
- Carpathian Convention Interim Secretariat (UNEP – Vienna)
- UNIDO - GEF Project - Improving energy efficiency and promoting of renewable energy use in the agri-food and other small and medium-sized enterprises (SMEs) in Ukraine"
- Embassy of Sweden in Ukraine
- Living Cities, Sweden
- FiBL (Research Institute of Organic Agriculture, Switzerland)
- Ukrainian-German technical cooperation project "Economic and Employment Promotion"
- Regional Environmental Centre for Central and Eastern Europe (REC)
- Friedrich Ebert Foundation in Ukraine
- Ministry of Agrarian Policy and Food of Ukraine
- The Union of Towns and Cities of Slovakia
- Swedish International Center of Education for Sustainable Development, Campus Gotland, Uppsala University
- Baltic University
- Development Bulb
- Daugavpils University
- Tallinn University
- University of Applied Sciences (Krems, Austria).
- Ecopsychology Association, Poland
- Citizen Platform "New Country"
- NGO "Teachers for democracy and partnership"
- Aarhus Center at the Environment Ministry of Ukraine
- NGO "MAMA 86"
- Private Company "Ecoprom"
- Lviv regional cluster of energy efficiency and renewables
- Certification body "Organic Standard"
- Urban Space 100, Ivano-Frankivsk
- Warm City citizen platform, Ivano-Frankivsk