



International charitable organisation Information Center **"Green Dossier"**

Annual report 2014

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We are in social networks:

-  Green Dossier Films
-  Green Dossier Photos
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Information Centre "Green Dossier" officially registered in September 1994, since 2006 operates as International organisation.

Our mission is:

- to engage as many people as possible in addressing problems of environment and sustainable development
- to encourage public participation in decision making on these matters at different levels.

"Green Dossier" promotes the principles of sustainable development in society, integrating them into national policies and government programs by disseminating objective environmental and social information to the media, local communities, government and business, involving them to practical action.

Since 1994 "Green Dossier" implemented more than 70 projects, produced more than 30 publications on different environmental issues and filmed about 20 TV-documentaries and trailers, organised about 100 events and direct actions.

We participate in relevant international movements, UNEP activities including intergovernmental global and European processes, international networks.

Green Dossier is a member of public coalitions and networks:

- ANPED (Northern Alliance for Sustainability),
- MKI (Milieucontact International Network).
- Science for the Carpathians (S4C)
- Baltic Sea Region Network for Education for Sustainable Development
- NGO Working Group on climate change
- National Platform of Civil Society Forum of Eastern Partnership
- EU-UA Civil Society Platform
- Citizen Platform "New Country"
- E-expert supervisory board at the Ministry of Environment
- Social media networks on sustainable development, environment and energy

Our nowadays priority issues are implementation of two UN conventions: Aarhus Convention and the Carpathian Convention, implementation of Sustainable Development and education for SD.

Overview of the Projects Implemented in 2014

Sustainable Development and Green Economy

Green Dossier is a member of expert group expert group for development of National "Green Economy" concept. The main activities of the year in this field were focused at agriculture, transport, energy and climate, smart cities, as well as at general policy issues in promoting and implementation of SD principles.

Agriculture

Eco-feature for the Hotelier: organic choices - promotion of the organic food products through seminars for hoteliers in Poltava and Chernivtsy regions with introducing organic menu in selected tourist objects. Project started in October 2013 and main activities had place in 2014. The project was implemented in the frame of "Economic and Employment Promotion" with a support of GIZ funded by German Government.

The First National Pavilion of Ukraine was organized at the biggest international organic fair BioFach 2014 in Nuremberg (Nuremberg, Germany, 11-14.02.2014) which contributed to strengthening the cooperation between international buyers and Ukrainian SMEs as well as improving the image and European integration of Ukraine. Green Dossier become a member of Consortia who organised National Pavilion.

Green Dossier was also co-organisers of events:

- Three Days in Botanic Garden – Organic corner (May 2014)
- Organic Fair in Lviv (September 2014)
- National Competition "Development state logo for organic food products in Ukraine" (September-December 2014). The Competition is organized by the Food Department of The Ministry of Agricultural Policy and Food of Ukraine, implemented by Organic Ukraine Public Union in partnership with International Charitable Organization "Information Centre "Green Dossier" and with the support of Swiss-Ukrainian Project "Organic Market Development in Ukraine" (2012-2016) which is implemented by the Research Institute of Organic Agriculture (FiBL, Switzerland) funded by Swiss Confederation.

Transport

Smart Living Challenge - Creative workshop at which the goal was to discuss and develop solutions and joint projects that can promote a higher quality of life without increasing the pressure on our limited resources our planet, our time and our money. Theme of the workshop: MOVE. The Ukrainian Smart Living Challenge workshop was hosted by the Embassy of Sweden in Ukraine and Information Center "Green Dossier" in collaboration with the State Road Transport Research Institute of the Ministry of Infrastructure of Ukraine. Smart Living Challenge is an innovation contest open to everyone with ideas on how to make daily life more sustainable organised by Munktell Science Park in collaboration with the Swedish Institute.

Cooperation with the Transport, Health and Environment Pan-European Programme (**THE PEP**) that was established in 2002 by the Member States of the UNECE and WHO/Europe. THE PEP aims to support healthier and more environmentally friendly transport in the Pan-European region through the implementation of integrated policy actions involving the transport, health and environment sectors on an equal footing.

Carpathian Convention WG on Sustainable Transport and Infrastructure is working out the ***Transport Protocol***, Green Dossier is a part of the WG.

Education for sustainable development

Green Dossier is a member of the Baltic Sea Region Network on Education for Sustainable Development (**BSRES DN**), moderates a special thematic network, *ESD in Ukraine*, which includes about 50 participants, deals with traditional educational structures, but also is aimed to the lifelong education and education for all. Participants of ESD in Ukraine have possibilities for integration to BSRES DN and other international ESD networks, attend international events and information recourses, as well as cooperate in relevant events and projects inside of Ukraine. Here is a good connection between NGOs, teachers, scientists and governmental institutions. In particular, participants from different structures from Ukraine were involved into the ESD-conference (Second Baltic Conference on Education for Sustainable Development "Working and learning together", Jurmala, December 2014) and joined a great network of 130 participants from 12 countries. Among others there was a special workshop called BRING THE POLITICIANS IN! , arranged by Green Dossier in cooperation with Open University of Maidan (New Country).

Environmental policy

Active participation and lobbying of environmental issues at governmental and international level:

- Carpathian Convention:
 - o Participating in COP 4 (Mikulov, Czech Republic): high level decisions, advocacy for cultural heritage statement, presentation of current projects);
 - o Lobbying the protocol on sustainable tourism in Ukraine;
 - o Participation in developing of the protocol on sustainable transport (international working group);
 - Aarhus Convention:
 - o MOP 5 (Maastricht, Netherlands) participation in EcoForum action and high level meeting, regular informing via internet and social media, preparing NGO press releases and statements;
 - o Following and lobbying a draft law on environmental impact assessment in the Parliament – to comply Aarhus and Espoo conventions;
 - o Participation in Aarhus Convention Task Force on access to information.
 - Work for developing of Green Economy concept for Ukraine (ministry of economy, UNEP);
 - Public Assessment of National Environmental Policy of 2013 – participation in a join NGOs' assessment as experts, and coordination of regional experts and their meeting.
- Activities in the frame of the Working Group 3 "Environment, Climate Change and Energy Security" of the National Platforms of Civil Society Forum of the Eastern Partnership and EU-UA Civil Society Platform.
- Citizen Platform "New Country" was established by about 2 000 people of Ukraine in January 2014 as a civil society platform for future development of Ukraine. Green Dossier participated in creating a common vision, works in the issue group on environment and other related to environment. After creating the vision the Platform started to work at strategies to implement the vision, at reforming governmental structures, lobbying the Parliament. Representatives of the Platform were included into National Council of Reforms, were elected to the new Parliament and appointed to ministerial positions. Environment and sustainable development, as a part of the Platform activities, were covered by several special issue groups, which communicate via social media and face-to-face regularly. The terminology of sustainable development was for the first time included into the national programs, including the President Strategy of Sustainable Development of Ukraine till 2020.

- Participating in Public Council of Maidan, dissemination information about Ukraine to international networks, creating international contacts /alliances to support Ukraine.

Social media and journalism

Environment and mass media (EMM) network: is operating more than 10 years and unites more than 60 environmental journalists from different regions of Ukraine (moderated by Green Dossier). The network activities include regular informing about environmental issues, invitations and announcements for journalists, regular counselling for journalists via phone, e-mail, etc. The network is a good tool for involving journalists into important events, items, processes, which are very important but not on a top of national priorities. Environmental news are placed at the web-site regularly. Social networks are in use for the same aims, including FB Green Dossier page.

Facebook issue groups and pages are being developed as a part of e-democracy in Ukraine. Green Dossier participates, moderates some of them, trying to build relevant linkage between them:

- E-expert supervisory board at the Ministry of Environment (299 members, created in February 2014)
- Networking of energy experts (11 thematic groups in FB with different focus and specialization – new technologies, education for public, policy discussions)
- Ecology. New Country
- New Country program of environment protection
- information and coordination eco-portal concept (New Country)
- Project incubator of New Country
- Sustainable energy (New Country)
- Environmental communication platform (New Country)
- Green Economy (New Country)

Trainings:

- Media training for organic sector players (Kyiv, September, in cooperation with Internews, FIBL program) – short video trial about training and our media services http://youtu.be/5_Akb2K9RXg.

Information campaigns

- *Stop, China!* – information campaign against agreement between Ukraine and China on building a big sea port in the recreation area in Crimea and renting 3 millions ha of agricultural lands in southern regions of Ukraine. The campaign was supported by USA media (<http://ukrainian.voanews.com/content/crimea-china-/1853360.html>), presented to the Aarhus Convention Task Force on Access to information. The campaign was running during December 2013 – February 2014 and stopped because of Crimea annexation.
- Supporting the public campaign for appointment of the minister of environment and reforming the ministry.
- Issuing Carpathian news, sending out through Carpathian network and webs.
- Working out the concept on raising awareness about organic: web concept, pilot newsletter preparing.
- Creating organic logo for Ukraine: wide campaign in internet and social media, organizing competitions, dissemination and regularly news issuing, feedback, evaluation.
- Promoting the new law on organic production.
- Assistance to Swedish journalist in covering environmental issues in Ukraine.
- InRuTor news issuing.

Carpathian Initiatives

Our organization is working in the Carpathian region during more than 10 years, including active participation in the implementation of the Carpathian Convention. We implemented more than 20

projects, mainly focused on sustainable development of the region. Practical participation and implementation of the Carpathian Convention is in a high priority. There are several issues we worked at. First of all, we follow all information and activities under the convention and inform Ukrainian organisations through a network called "Carpathian Convention" (moderated by Green Dossier). Participate in ANPED Carpathian working group activity, Science for the Carpathians (S4C). Developing of the Carpathian trade-mark is among main priorities: participation and assisting in relevant exhibitions, fairs, promoting them and presenting Carpathian products at international events. Participating Alpine-Carpathian Forum (Gorizia, Italy) – presenting Carpathian Initiatives. Input to draft protocols on sustainable transport in the Carpathians and Cultural heritage, working in international expert groups. We participated in COP 4 and Conference on Sustainable Tourism (September, Mikulov, Czech Republic), Tourism WG (November, Beograd), Joined WG on Spatial planning and biodiversity (October, Poland).

Innovations in Rural Tourism (InRuTou). Three years project has been funded with support from the European Commission, LifeLong Learning Program, and is implementing by the international consortium lead by the University of Applied Sciences (Krems, Austria). Green Dossier is an Ukrainian partner. The project aims at developing and testing a set of tools and innovative models for facilitating the development of sustainable tourism in rural areas, specifically in mountainous regions, by fostering a community consultation process, and for training selected opinion leaders to act as multipliers in enhancing community tourism planning via training existing and new local tourism operators, with various degrees of experience, professional and educational background. During this year the pedagogical model was prepared by the project partners, web site set up, selected trainers from the partner areas took part in the training for trainers, learning materials are adapting for pilot trainings.

Forum Carpaticum-2014 (Lviv, Ukraine) – participation and current projects presentation at the regularly forum, which joins the research community from the Carpathian countries.

Salone del Gusto and Terra Madre – cooperation with Association and s.n. Trade Mark "Taste of Ukrainian Carpathians": presentation of the traditional Carpathian food products at International trade fair. Terra Madre brings together those players in the food chain who together support sustainable agriculture, fishing, and breeding with the goal of preserving taste and biodiversity.

Carpathian photo gallery – participating in creating a virtual and posters gallery of the Carpathians.

Publications in 2014

⇒ **Eco-feature for the Hotelier: organic choices** – in the frame of "Economic and Employment Promotion" with a support of GIZ funded by German Government were published few promotion publications:

- **Glossary of environmental terms** <http://www.dossier.org.ua/tlumachnik-populyarnih-ekologichnih-terminiv>
- **Organic menu** for tourist ski resort "Mygovo" (<http://migovo.com.ua>)



⇒ **Recipes from the Ukrainian trade unions to modernize the economy: green industrialization**
http://www.fes.kiev.ua/new/wb/media/publikationen/ReceptTU_2014.pdf, published by Friedrich Ebert Foundation



⇒ **Public Assessment of National Environmental Policy of 2011.**

⇒ **Beautiful Trouble** is a book, web toolbox and international network of artist-activist trainers whose mission is to make grassroots movements more creative and more effective. A collaborative effort by 70 artist-activists-strategists and 10+ leading creative campaign organizations including the YesMen/YesLab, Ruckus Society, Other 98% and others, the project is already a success. Praised by Naomi Klein as "elegant and incendiary," the book is being used by campaigns and classrooms across North America and Europe; it just sold its 10,000th copy, and is being translated into seven languages. A beta of the web toolbox (you're looking at it) is now online, and offers all the book content (and more) to the public Green Dossier took part in <http://beautifultrouble.org/ru>.



Russian Edition



Пытайтесь излечить этот безумный мир, но уже устали от бесконечных пикетов, митингов и петиций? Тогда как насчёт электорального партизанства, творческого срыва мероприятий, мистификации или акций прямого действия?

Эта карманная энциклопедия креативного активизма содержит тактики, принципы, теоретические концепции и примеры, которыми поделились более 50 активистов со всего мира, чтобы помочь вам организовать любое событие, от скрытой инсценировки до революции. Остается только попробовать.

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 translation and editing of the Russian Version

Projects' activists and experts

Marina Koniak – green tourism and Carpathians issues (Chernivtsy NGO "Bukvitsa").

Mykola Bluzniuk - green tourism and Carpathians issues (Kosiv NGO Centre of public initiatives).

Irina Zapolskaya – educational events for children (Children's playground "Ravlyk")

Natalia Fedorova – journalist, preparing projects' publications.

Olena Korus – publications and design.

Tamara Malkova – media, Carpathians, environmental policy, general management

Olga Ignatenko – researcher, expert (sustainable consumption and environmental-management).

Kateryna Malkova – project coordinator (agriculture, food and transport issues).

Victor Zagreba – transport expert.

Nadia Shevchenko – projects' coordinator (energy, climate, environmental management and labelling).

Support

- European Commission, LifeLong Learning Program
- Carpathian Convention Interim Secretariat (UNEP – Vienna)
- OSCE
- UNIDO - GEF Project - Improving energy efficiency and promoting of renewable energy use in the agri-food and other small and medium-sized enterprises (SMEs) in Ukraine"
- Embassy of Sweden in Ukraine
- Embassy of Sweden, Riga
- Swiss embassy in Ukraine
- FiBL (Research Institute of Organic Agriculture, Switzerland)
- Ukrainian-German technical cooperation project "Economic and Employment Promotion"
- F. Ebert Foundation in Ukraine
- Swedish International Center of Education for Sustainable Development, Campus Gotland, Uppsala University
- Baltic University
- Development Bulb
- Daugavpils University
- Tallinn University
- NGO "Teachers for democracy and partnership"
- Private Company "Ecoprom"
- Certification body "Organic Standard"